Introduction of DD news channel

†2101 SHRI JANESHWAR MISHRA Will the Minister of INFORMATION AND BROADCASTING be pleased to state

(a) whether it is a fact since the introduction of DD news channel the broadcast of DD metro is not available in the houses having no cable facility,

(b) if so, the reasons therefor, and

(c) by when Government would make available DD Metro alongwith DD News without cable facility?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD) (a) to (c) Prasar Bharati has informed that the DD News Channel has been launched by converting DD Metro The new DD News Channel is available terrestrially, in about 50% of the total television homes in the country *i e* without cable connection At present, there is no proposal to restart DD Metro Channel

Inflow of Ultra-Modern cultural vices by TV channels

2102 SHRI MATILAL SARKAR Will the Minister of INFORMATION AND BROADCASTING be pleased to state

(a) the pattern of governance Government have cast on the TV channels to keep them prevalent in the direction of the national aspects and in the pursuit of the Indian culture,

(b) the steps taken by Government to check the in-flow of ultra-modern cultural vices in TV casting by different channels, and

(c) the extent of success in the drive?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI RAVI SHANKAR PRASAD) (a) to (c) The programmes of all TV channels, when transmitted/re-transmitted, through cable service, are required to adhere to the provisions of the 'Programme Code' and the 'Advertising Code', prescribed under the Cable Television

†Original notice of the Question was received in Hindi